



Strategic Plan 2016 - 2020



Vision: Everyone in the Northern Territory values their connection with Netball

Purpose: Maximise opportunities for the NT community to be involved in netball in a way that brings them good health, recognition, inspiration, achievement, enjoyment and a sense of belonging.

Vibrant Community Sport

Netball is a Northern Territory success story

Strengthened Athlete and competition pathways

A sustainable organisation

National Goals

- Growing and sustaining participation
- Sport for Development
- Volunteer Workforce Development
- Social responsibility
- Commercial Growth
- Iconic Events
- Brand and Communications
- History and Culture
- National program
- High performance athlete and coach identification and development
- Working in a federated structure
- The Business of Netball
- Successful International Sport

NT Priorities

- Grow the footprint of Net Set GO.
- A targeted participation plan for Sporting Schools.
- Grow grass roots engagement and diverse engagement streams.
- Contribute to Netball Australia's Reconciliation Action Plan.
- Attract, develop and retain the best coaches, umpires, managers and volunteers.
- Position Netball NT as a valued partner for its members.
- Positively model the impact on the social, education and health status of women and girls through netball.
- Partnerships and sponsors connect at the regional and community level.
- Improve the profile and participation at key events and competitions.
- A strong presence and identity for netball in the NT Community.
- Improve media and communications capability.
- Netball NT's heritage, achievements and alumni are recognised.
- Embed a robust talent identification process.
- Accessible pathways for athletes, coaches and umpires.
- Map and deliver planned pathways for athletes.
- Introduce diverse levels of competition.
- Effectively partner with Netball Australia.
- A universal system is used to support organisational information and performance.
- Facilities and assets are managed to support the growth of netball.
- Embed sound financial, governance and risk management practices.
- Quality services are delivered through a professional, equipped and empowered workforce.
- Competition and development partnerships are explored with the Asian region.

Outcomes

- National benchmarks for Net Set GO are met.
- Participation rates are increased across the NT.
- More schools engaged in the Sporting Schools program Territory wide.
- Increased uptake of coaching and umpire courses.
- The capacity and capability of the volunteer workforce is strengthened and recognised.
- Netball NT is seen as relevant and valued.
- Diversified revenue streams are achieved.
- Stakeholder relationships are strengthened.
- NT and National level championships are positioned as key competitions.
- Awareness of netball as a sport is improved.
- Netball NT icons and profile players are celebrated and treasured.
- Increased selections of athletes at the national level.
- Individual performance, development and mentoring plans are in place.
- Positive relationships with the NTIS.
- Player retention is maximised.
- The activities of Netball NT align to Netball Australia.
- Evidence informs performance reporting and business decisions.
- Continued investment in new and upgraded netball facilities.
- Financial sustainability and good governance frameworks.
- A positive organisational culture.
- An active and engaged Board.

