

STRATEGIC PLAN

2023-2025



WHO WE ARE

Netball NT (NNT) is the peak body for Netball across the Northern Territory.

We work collaboratively with Netball Australia and our five affiliated associations to provide netball opportunities for all throughout the Territory. Through the adoption of Netball Australia's Game Plan: Grow, Play, Inspire and Lead, Netball NT commits to strategies within these pillars that follow our purpose and will ultimately bring our vision to life.



Our Purpose

Netball enriches the lives of Territorians through building lasting community connections and delivering health and well-being outcomes.



Our Vision

To make netball every Territorians' sport of choice



Our Strategic Priorities

Netball NT has adopted the framework of Netball Australia for our Strategic Priorities for 2023 - 2025. They are: GROW - PLAY - INSPIRE - LEAD



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NETBALL INTERNATIONAL

NETBALL AUSTRALIA

NETBALL NT

**Alice Springs
Netball Association**

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GROW

Grow participation through Sporting Schools and improved NetSetGO offerings

- Develop a marketing plan and enhanced product offering for Sporting Schools
- Develop an NT specific framework for delivery of NSG in the Territory

Grow participation through increased offerings for men and boy's programs across all regions

- Develop a plan with our Associations for growing men and boy's participation across existing competitions and events
- Understand societal barriers amongst the existing netball community which have historically hindered the participation of men and boy's

- Grow number of accredited umpires actively umpiring within our sport
- Provide clear pathways and development opportunities for our umpires across all regions
- Grow revenue through commercial opportunities with the Territory Netball Stadium
- Develop a business development and marketing plan for Territory Netball Stadium to secure competitions and events from both traditional (sporting) and evolving markets (music & entertainment)

PLAY

Provide opportunities for all people to play netball through varied offerings catered to diverse groups, including all abilities & walking netball

- Support Clubs/Associations to deliver non-traditional & social offerings
- Create and evolve current events delivered to promote participation

Commitment to delivering and showcasing pathway program opportunities for players

- Work with Associations to deliver quality Academy programs to build depth of talent
- Clearly articulate and promote player pathways and opportunities
- Identify barriers and develop a strategy for player retention, increasing NT player representation at National Netball Championships 19s and ANC level competitions

Build coaching and officials capability across the NT to enhance the netball experience for all

- Deliver a range of development opportunities for coaches and officials outside of traditional accreditation courses
- Work with Associations to develop targeted plans for their region to support coach and official development
- Actively promote and celebrate coaches and officials





INSPIRE

Celebrate and share our successes from local grass roots through to national level

- Develop a clear communications strategy with all regions to ensure successes are shared as widely as possible

Inspire Volunteers to give to the community, gain connection, belonging and personal development

- Develop a reward/ recognition program including the elevation of National Volunteer Week
- Establish a Youth Advisory Group

Our next generation of netballers to grow and thrive within our sport

- Work with our Youth Advisory Group to ensure our next generation have a voice and input into how our sport moves forward

- Develop stronger connections with Clubs and Associations operating in the junior space to provide more development opportunities for players in the 10 -14 years age group

Establish ambassadors to advocate the sport within the community

- Work with Associations to develop ambassador role

LEAD

Provide a framework and support for good governance

- Review procedures and policies every 2 years
- Build a support network including access to agencies and deliver governance and compliance training for Clubs and Associations
- Create a variety of channels for Clubs and Associations to learn and share best practice.

Drive partnerships, relationship building and shared problem solving

- Create regular networking and information sharing opportunities between Associations
- Develop a clear communications strategy for Associations to operate within

Commitment to inclusion and diversity in everything we do

- Showcase our Indigenous carnival annually
- Complete current RAP commitments and transition these into daily business practices
- Visibly promote adoption of the inclusive uniform policy starting with NT Representative teams
- Development of a strategy for the inclusion of employees, athletes, coaches, volunteers and spectators with diverse sexualities and genders



FOR MORE INFORMATION

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Netball Northern Territory acknowledges and pays respect to the Traditional Owners of the land, the Larrakia people, where Netball Northern Territory is based. We pay respect to their culture, history and Elders, past, present and future. Netball Northern Territory is committed to reconciliation, within the netball community and beyond, for all Australians.

