

NETBALL NT ANNUAL REPORT 2024



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NETBALL NT CHAIR REPORT

CATHEREINE SANSOM

It is my pleasure, as Chair of Netball NT, to present the 2024 Annual Report. This year has been one of growth, achievement, and community spirit, and I am proud to reflect on the highlights and successes that have shaped our organisation.

2024 Highlights

Throughout 2024, Netball NT has continued to thrive, thanks to the dedication of our members, volunteers, staff, and supporters. Some of our key highlights, as shared on our Facebook and throughout our community, include:

- **Territory Championships Success:** The 2024 NT Netball Championships brought together teams from across the Territory, showcasing outstanding talent and sportsmanship. Congratulations to all participants and winners!
- **National Team Achievements:** Our representative teams have continued to excel on the court. The Dragonflies team finished 5th overall, while our 19U team secured 7th place. Well done to all our athletes for their hard work and commitment.
- **Indigenous Engagement:** Our Indigenous Netball Program expanded significantly this year with the formation of the first Indigenous Academy. A team was selected to participate in both the inaugural National Tournament and the SA Carnival, marking important milestones for Indigenous netball in the NT.

Netball in the NT is only possible because of the tireless work of our Member Associations. Your commitment to organising competitions, supporting players, and building a welcoming environment ensures netball continues to thrive in every corner of our Territory. Thank you for your passion, resilience, and leadership.

To every volunteer-coaches, umpires, team managers, scorers, committee members, and helpers-thank you. Your generosity of time and spirit is the backbone of our sport. Whether at training, game day, or behind the scenes, your contributions create opportunities and memories for thousands of players.

We are deeply grateful to our sponsors and the NT Government for their unwavering support. Your investment in netball enables us to deliver programs, upgrade facilities, and provide opportunities for all Territorians to participate and excel. Thank you for believing in our vision and helping us make it a reality.

Led by our Executive Officer, Penny Shearer, the Netball NT staff have delivered exceptional results in 2024. Penny's leadership, vision, and dedication have driven innovation and growth. From securing new funding, to expanding programs, and ensuring smooth operations, Penny and the team have gone above and beyond.

Thank you for your professionalism, hard work, and passion for netball.

As we look to 2025, we are excited to build on this year's achievements. Together, we will continue to grow netball, foster inclusion, and inspire the next generation of Territory athletes.

Thank you to everyone who has contributed to another outstanding year for Netball NT.

Catherine Sansom, Chair Netball NT

EXECUTIVE OFFICER'S REPORT

PENNY SHEARER

I look back on what our Territory community was able to achieve across 2024 with deep respect. Through sheer will and collective commitment, our people are building programs and connections that have long lasting impact. I am proud that Netball NT has played a part in that, though humble in understanding how our sport truly thrives- through genuine hard work from our volunteers.

As we move into the last year of our current Strategic Plan, where to provide meaningful experiences through which all people within and across our community become connected and find belonging is part of our purpose, I believe we have some exceptional examples of just that.

In 2024 we welcomed several new initiatives to our annual programming, where the experiences generated have had significant outcomes that reach beyond our sport. Two of these programs were in support of our First Nations netball community, where we joined the rest of the Nation at the first National First Nations Netball Tournament with our NT Team and then our young First Nations Academy athletes participated in the SA Nunga Carnival. The words of one of our coaches summed this up best.

"Representation is essential- to see people who look like you, sound like you and come from places like you.

For our Mob up top, it's more than just playing the game. It's the impact it will have on our communities, and on our lives as individuals. Something for us, in our way. The win on the court is not always important, but the rest of it, that's something else." M. Kerrin.

We will continue to ensure our programs are not just about on court success, but about enabling our women and girls to thrive and become leaders and role models for their families and communities.

It would seem, adding two new programs to the calendar was not enough for us in 2024! We also saw the launch of our extended Academy program with our Darwin based NT 17s and 19s playing together in the Darwin Premier League as well as our first ever Netball NT Umpire Academy. These are significant projects that will continue to grow and extend our athletes, coaches and umpires.

None of these programs or our existing delivery would be possible without the significant contributions from the following:

To the NT Government, in particular the Dept of Sport and Recreation staff. For both the ongoing financial support, but also new support in recognizing the value of these programs and for building partnerships with us. **We are Grateful.**

To our Corporate Partners, identified on page 47, **THANK YOU** for your support.

Your valuable support has contributed greatly to the Associations being able to deliver outcomes to our community.

To the Board of Directors for their professional support as always. Your confidence in myself and the staff was unwavering and has enabled us to get some great wins.

To all of our Member Associations and Affiliated Clubs, **congratulations** on your continuing efforts and the resulting delivery of the sport to the members. I feel confident in our ways of collaboration and engagement to keep growing our sport. The quality of your organisation's and volunteers is the reason our sport has remained steady and continues to deliver.

To our Staff, your passion and commitment to building and growing our sport is outstanding. **Thank You** for continuing to extend yourselves through all that we do.

And, to Netball Australia and our interstate Member Organisations' staff. We value the partnerships established within the network and are grateful for the willingness and openness to share. Whether that be time, resources, advice or all. Power truly lies within the collective. **We Appreciate**

GOVERNMENT SUPPORT

In 2024, Netball NT continued its Tier 1 status with the NT Government (NTG), while working with them under the new Investment Framework Model introduced for Peak Sporting Bodies. Under this new model, the NT Government investment in Netball assists with the following:

- Peak Sports Body Funding
 - Sustainability – Policies, Processes and programs to support good governance, financial management and integrity
 - Capability – Workforce development initiatives- all encompassing
 - Capacity – Pathways- intra and interstate, regional, all ages, inclusive
- Workforce & Pathway Development – funding cease June 2025
- Regional & Remote Participation Pathways – supporting our First Nations Academies and NT Team

The valued contribution made by the NT Government to netball in the NT cannot be underestimated and we are appreciative for their continued support of the organisation.



SPONSORS / COMMERCIAL

In 2024, Netball NT continued to receive the support of our long-term sponsors:

- Sitzler P/L: Naming rights Sponsor the netball facility at Marrara
- NT Link P/L: Major sponsor of NT Championships
- Tangibilis Physiotherapy : Stadium Signage
- Territory Sports Medicine: Outdoor Signage
- Ursula Watson- RE Central: Stadium Signage

And welcomed some new partners:

- Bridge Toyota Darwin & Palmerston: Vehicle Sponsor
- Belgravia: Netball Apparel supplier

The 2024 Dragonflies All Abilities team were supported by:

- COTA
- Life Without Barriers

Netball NT also continued to benefit from the National Sponsorships either through the Suncorp Super Netball or other Netball Australia partnerships which include:

- Gilbert
- HCF
- Woolworths
- Confident Girls
- Origin

TERRITORY NETBALL STADIUM

2024 saw the return of annual major events hosted in our Territory Netball Stadium, including Chinese New Year for the 5th year in a row. The Australia Day- Festival of US also returned for the 3rd year to great success, along with Darwin Careers Expo, COTA Expo and Tactile Arts.

We also saw our venue transformed for the Harlem Globetrotters, showcasing our ability to host international quality events.

Our Venue continues to host a variety of other sports accessing the facility, including Wheelchair AFL, Softball, Volleyball, Futsal, Skipping and Calisthenics. 2024 also saw the return of the ADF and their National Volleyball Tournament.

The Function Room continues as one of our most profitable offerings, with a 15% increase in hire revenue from 2023. We also welcomed our sports partner, SEDA as a tenant in our Media Room to support their Wellbeing Officer, while we farewelled Volleyball NT and Aus Cycling as tenants in our office building.

2024 was also the time for re-investing back into the venue, with the flooring being re-coated to ensure longevity and quality for our users. New Post pads were also purchased, including the bespoke pair on Court 1 showcasing our Territory Storm design. We will continue to investigate and leverage opportunities to build revenue from the venue to invest back into our sport.

MEMBER ASSOCIATIONS

Our major event for Member Associations, the 2024 NT Championships were held at the Territory Netball Stadium in Darwin on the weekend of the 24th – 26th May. We would like to thank and acknowledge our Associations and members who worked with us on delivering this event with a change of date to allow the hosting of the Harlem Globetrotters in June. This certainly created a much shorter lead in time than usual, adding pressure to all involved, Netball NT thanks you for your support.

2024 also saw the shift in program, whereby the underage divisions were the focus for the event. We had 17 teams competing, including our Thorny Devils All Abilities team from Alice Springs and our Darwin based All Abilities team.

13U: Darwin (2 teams), Palmerston (2 teams) Alice Springs (1 teams) = 5 teams

15U: Darwin (2 Teams), Palmerston (2 teams), Alice Springs (2 teams) = 6 teams

17U: Darwin (2 teams), Palmerston (1 team) Alice Springs (1 team) = 4 teams

AA: Thorny Devils (Alice Springs), Darwin All Abilities = 2 teams

Grand final Results:

13U: Palmerston Pirates (35) def Darwin Green (20 – Best on Court – Chloe Marshall - Palmerston

15U: Darwin Green (42) def Alice Springs Black (25) – Best on Court – Hayley Robertson - Darwin

17U: Darwin Green (31) def Alice Sprints Black (22) – Best on Court – Hanna Eastick – Darwin

Other Awards:

13U: NT Link Developing Star – Darcey Malley – PNA

15U: NT Link Developing Star – Elaina Tilmouth – DNA

17U: NT Link Developing Star – Kimberley Lightfoot – ASNA

Overall Championships Players' Player – Addison Povey PNA



Membership numbers for 2024 showed a decline across all Associations except Katherine. Barkly was unable to deliver based on construction upgrades to facilities. GNA Seniors shifted due to a change in season delivery, leading to reporting anomalies for 2024.

(Primary) Membership Comparison 2024 to 2023

As at 27/11/2024

Alice Springs	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	298	291	87	0	0	2	2	680
2023	291	315	111	0		5	9	731
Differential	7	-24	-24	0	0	-3	-7	-51
								-7%

Darwin	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	581	541	103	36	3	24	6	1294
2023	721	523	90	61	11	30	17	1453
Differential	-140	18	13	-25	-8	-6	-11	-159
								-11%

Gove	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	0	14	24	84	7	0	0	129
2023	105	23	24	15	0	1	0	168
Differential	-105	-9	0	69	7	-1	0	-39
								-23%

Katherine	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	175	140	41	0	0	6	0	362
2023	179	134	26			0	0	339
Differential	-4	6	15	0	0	6	0	23
								7%

Palmerston	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	96	349	79	0	0	39	0	563
2023	104	346	100	51	5	50	0	656
Differential	-8	3	-21	-51	-5	-11	0	-93
								-14%

Barkly	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	0	0	0	0	0	0	0	0
2023	0	0	18	77	7	0	0	102
Differential	0	0	-18	-77	-7	0	0	-102
								-100%

Total	Seniors	Juniors	NSG	SnrShortSeson	JnrShortSeason	Non Players	All Abilities	Totals
2024	1150	1335	334	120	10	71	8	3028
2023	1400	1341	369	204	23	86	26	3449
Differential	-250	-6	-35	-84	-13	-15	-18	-421
								-12%

While Barkly was unable to deliver in 2024, with the facilities re-opening in 2025 we look forward to seeing netball again in the region.

Although this decrease in numbers is concerning, through working with the ASC, research shows there is a shift in the expectations of participants regarding their sporting experiences. This includes a bigger desire for less formal and structured sporting opportunities. Moving forward it is important for us to rethink how we deliver our sport and cater for the changing needs of participants. This is a trend across all sports and a key focus for our partners in each State and Netball Australia.

The shift in numbers does not reflect the commitment shown by our Clubs and Associations in delivering the sport and the collaborative efforts to provide opportunities above and beyond the weekly competition experience to members.

Please refer to our Pathway Report which will highlight the ongoing work of our Associations in partnership with Netball NT in delivering athlete Academy programs, Umpire Development programs and Coaching programs.

NETBALL AUSTRALIA

Under the new leadership of CEO Stacey West, the relationship between Netball NT and Netball Australia continues to thrive. Netball NT staff continue to collaborate and play our role in the delivery of our sport nationally through various working groups, including the Participation Leadership Group. Throughout 2024 significant work was done in developing the National Participation Plan aligned to the Australian Sports Commission Play Well Strategy.

In 2024 we also welcomed our new Insurance partner, Howden's as the lead on our National Insurance program.

Netball Australia also launched their inaugural First Nations Tournament, held in Melbourne in September. NNT was proud to send our team to this tournament, celebrating our First Nations athletes and coaches.

Netball NT look forward to continuing our working relationship with Netball Australia to ensure the growth and prosperity of sport and members across the nation.

STAFFING STRUCTURE

2024 staffing and structure remained consistent throughout most of the year.

2024 Staffing Structure

Position	Staff Member	Period of Employment
Executive Officer:	Penny Shearer	Commenced October 2022 <i>Employment ongoing</i>
Pathway Manager	Pam Franklin	Commenced May 2023 <i>Employment ongoing</i>
Venue Operations Manager	Gayle Nairn	Commenced May 2023 <i>Employment ongoing</i>
Marketing & Events	Melita Sheppard	Commenced June 2023 <i>Employment ongoing</i>
Participation Officer	Skye King	Commenced September 2023 <i>Employment ongoing</i>

LOOKING TO THE FUTURE

As our future lies within our youth, we will continue to invest in our pathway programs and academies, refining the extensions we were able to deliver in 2024.

2025 brings a new strategic planning cycle, and with many new faces leading our Associations and Clubs we look forward to building this plan together.

Key projects to support our community sport will remain focused on Governance and Integrity, looking to support and build better systems for our Clubs and Associations to operate within, resulting in improved experiences for everyone.

There is much to look forward to in 2025.

Penny Shearer

Executive Officer

PARTICIPATION REPORT

PARTICIPATION

EXEMPT SCHOOL MODEL (formerly Remote Sports Voucher Scheme) & Remote visits

Program List by Date and Region

Location	Start Date	End Date	NTG Region
Wugularr (formerly Beswick)	Exempt Schools (RSVS)	03/06/2024	06/06/2024
Rockhole Community	User Pays	21/05/2024	21/05/2024
Mataranka	User Pays (ICPA)	17/10/2024	18/10/2024

RSVS Participation Data 2024 - Unique Participants

Wugularr	Unique Participants	Under 5	5-10 Years	11-13 Years	14-17 Years	18 and Over	Total
	Female		10	2	7	-	19
	Male		12	4	14	-	30
	Total		22	6	21	-	49
	ATSI Status		22	6	21	-	49

Rockhole Community	Unique Participants	Under 5	5-10 Years	11-13 Years	14-17 Years	18 and Over	Total
	Female		4	12	-	-	16
	Male		1	7	-	-	8
	Total		5	19	-	-	24
	ATSI Status		5	19	-	-	24

Mataranka	Unique Participants	Under 5	5-10 Years	11-13 Years	14-17 Years	18 and Over	Total
	Female	4	27	6	2	-	39
	Male	12	19	10	1	-	42
	Total	16	46	16	3	-	74
	ATSI Status	-	3	-	2	-	5

Cumulative Totals	Unique Participants	Under 5	5-10 Years	11-13 Years	14-17 Years	18 and Over	Total
	Female	-	41	20	9	-	74
	Male	-	32	21	15	-	80
	Total	16	73	41	24	-	154
	ATSI Status	-	30	25	23	-	78

SPORTING SCHOOL & SCHOOL PROGRAMS

Sporting Schools Australia fully fund this program. Schools apply for the package via the online program portal. Wherever possible, Northern Zone sessions are delivered by NNT Participation Officer, Skye King.

SPORTING SCHOOLS

	Southern Zone		Northern Zone	
<u>Teacher Delivered</u>	<u>NNT Coach delivered</u>	<u>Teacher Delivered</u>	<u>NNT Coach delivered</u>	<u>Teacher Delivered</u>
<u>Term 1</u>	<u>0</u>	<u>0</u>	7	0
<u>Term 2</u>	<u>0</u>	<u>0</u>	1	3
<u>Term 3</u>	<u>1</u>	<u>0</u>	1	0
<u>Term 4</u>	<u>0</u>	<u>0</u>	2	0
<u>Zone Totals</u>	<u>0</u>	<u>0</u>	11	<u>3</u>
<u>Total Packages</u>	<u>1</u>		<u>14</u>	

Program List by Date and Region

School	Unique Participants	Year Level	Funding	Delivery	Term	Start Date	Sessions	NTG Region
Nightcliff Primary	66	3, 5, 6	Sporting Schools	Coach	1	07/02/2024	12 (4 per year level)	Darwin & Surrounds
Moil Primary	163	1 - 6	Sporting Schools	Coach	1	08/02/2024	40 (4 per class)	Darwin & Surrounds
Good Shepherd Lutheran College (Palmerston)	105	Trans. - 5	Sporting Schools	Coach	1	12/02/2024	24 (4 per year level)	Darwin & Surrounds
St. Francis of Assisi	26	4 - 6	Sporting Schools	Coach	1	13/02/2024	12 (6 per class)	Darwin & Surrounds
Good Shepherd Lutheran College (Leanyer)	73	Trans. - 5	Sporting Schools	Coach	1	16/02/2024	24 (4 per year level)	Darwin & Surrounds

St. Johns Catholic College	8	7-8	Sporting Schools	Coach	1	21/02/2024	6	Darwin & Surrounds
Zuccoli Primary	300	1-6	Sporting Schools	Coach	1	06/03/2024	30 (3 per class)	Darwin & Surrounds
Moulden Primary	225	-	Sporting Schools	Teacher	2	06/05/2024	-	Darwin & Surrounds
MacFarlane Primary	20	3 - 6	Sporting Schools	Coach	2	20/05/2024	5	Big Rivers
MacFarlane Primary	40	3 - 6	Sporting Schools	Teacher	2	14/06/2024	-	Big Rivers
Kintore Street Special School	35	-	Sporting Schools	Teacher	2	06/05/2024	-	Big Rivers
Parap Primary	40	4 – 6	Sporting Schools	Coach	3	31/07/2024	7	Darwin & Surrounds
Our Lady of the Sacred Heart Catholic College	150	-	Sporting Schools	Teacher	3	08/07/2024	-	Central Australia
St Joseph's Catholic College	154	2 - 9	Sporting Schools	Coach	4	14/10/2024	7	Big Rivers
Ludmilla Primary	125	Trans. - 6	Sporting Schools	Coach	4	04/11/2024	28 (4 per class)	Darwin & Surrounds
Total	1,530	-	-	-	-	-	-	-

SCHOOL CLINICS

These programs are set up directly between the school and Netball NT. Wherever possible, Northern Zone sessions are delivered by NNT Participation Officer, Skye King.

NORTHERN ZONE

Program List by Date and Region

School	Unique Participants	Year Level	Funding	Delivery	Term	Start Date	Sessions	NTG Region
Manunda Terrace Primary	180	1 – 6	User Pays	Coach	1	20/03/2024	8	Darwin & Surrounds
MacKillop Catholic College	19	9	User Pays	Coach	2	19/04/2024	7	Darwin & Surrounds
Katherine South Primary	34	3 - 6	User Pays	Coach	2	20/05/2024	6	Big Rivers
MacKillop Catholic College	21	9	User Pays	Coach	3	02/08/2024	6	Darwin & Surrounds
Living Waters Lutheran Primary	50	4 - 6	User Pays	Coach	3	09/08/2024	3	Central Australia
MacKillop Catholic College	25	9	User Pays	Coach	4	25/10/2024	4	Darwin & Surrounds
Total	329	-	-	-	-	-	-	-

SCHOOL BASED PROMOTIONAL- ENGAGEMENT PROGRAMS

These programs are an opportunity to bring our sport into different school environments in partnership with other providers and events.

School	Unique Participants	Event	Term	Date	NTG Region
Darwin Middle	14	HPE Week – Lunchtime Event	3	05/09/2024	Darwin & Surrounds
Malak Primary and Wulagi Primary	67	SEDA / IdA 'Day in the Life' Event	3	06/09/2024	Darwin & Surrounds
Palmerston College (Moulden Campus)	60	IdA 'A Day in the Life' Workshop	4	07/11/2024	Darwin & Surrounds
Total	41	-	-	-	-

SEDA PARTNERSHIP PROMOTIONAL ACTIVITIES

The below programs were opportunities to provide our partner SEDA, and their students development in delivering netball to the community. These engagement and delivery opportunities are ideal for us to showcase our sport and build the capabilities of future netball coaches and facilitators of our sport.

Program List by Date and Region

Event	Unique Participants	Term	Date	NTG Region
Moil Primary Term Sport (Sporting Schools)	18	1	08/02/2024	Darwin & Surrounds
SSENT Girls Come & Try – International Women's Day	3	1	12/03/2024	Darwin & Surrounds
Malak Primary and Wulagi Primary (SEDA / IdA Day in the Life Event)	3 (specifically with NNT)	3	06/09/2024	Darwin & Surrounds
Parap Primary After School Term Sport (Sporting Schools) SEDA Work Experience	2	3	31/07/2024 - 21/08/2024	Darwin & Surrounds
SSENT Girls Come & Try – Years 3 and 4	3	3	30/08/2024	Darwin & Surrounds
School Holiday Camp (NSG)	2	3	24/09/2024 - 25/09/2024	Darwin & Surrounds
Total	31	-	-	-

WALKING NETBALL

Darwin – Wednesday AM

Month	Total Participants	New Participants	Male	Female	Sessions	Average Participants per Session
Jan	-	-	-	-	-	-
Feb	60	6	12	48	3	20
Mar	105	1	18	87	4	26
Apr	78	1	11	67	4	20
May	111	12	17	95	5	22
Jun	73	4	14	59	3	24
Jul	93	-	12	71	4	23
Aug	59	1	11	48	3	20

Sep	42	-	6	36	2	21
Oct	102	1	18	84	5	20
Nov	68	3	14	54	4	17
Dec	28	-	2	26	2	14
Total	858	29	141	708	41	21

Darwin – Tuesday PM

Month	Total Participants	New Participants	Male	Female	Sessions	Average Participants per Session
Jan	-	-	-	-	-	-
Feb	75	12	6	69	4	19
Mar	67	2	6	62	4	17
Apr	63	4	6	57	5	13
May	28	2	2	26	3	9
Jun	29	1	2	27	3	10
Jul	56	3	8	48	5	11
Aug	31	-	2	29	3	10
Sep	23	3	3	20	2	12
Oct	59	1	7	52	5	12
Nov	40	6	4	36	3	13
Dec	9	-	1	8	1	9
Total	504	38	51	455	40	13

SCHOOL HOLIDAY CAMPS

Our delivery of School Holiday programs continued throughout 2024, with strong growth in numbers compared to 2023. These programs are available for children aged between 5 and 13 years and are a great way for us to expose new participants to our sport, provide development to those who may already play and upskill our junior coaches. Coaches utilized for these programs include some of our SEDA students and Club Coaches.

NORTHERN ZONE

Darwin

Dates	Unique Participants	Male	Female
09/04 - 10/04	66	2	64
09/07 - 11/07	59	1	58
24/09 - 25/09	20	-	20
01/10 - 02/10	57	-	57
17/12, 19/12	59	1	58
Total	261	4	257

ATSI	25	-	25
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SOUTHERN ZONE

Alice Springs

Dates	Unique Participants	Male	Female
02/10	7	-	7
Total	7	-	7

We were proud to offer a pilot school holiday program in Alice Springs for the first time, thanks to the support of ASNA and Karla Goodman and led on court by two of our past NT representative players, Isabelle Ross and Nellie Crellin.

We hope to expand this to more clinics in the region and explore this in Katherine for 2025.

ALL ABILITIES

In addition to the commitment our Associations demonstrate in providing their All- Abilities programs and competitions, NNT provided development support in bringing the Thorny Devils to the NT Championships and ensuring our All-Abilities were represented at our Indigenous Carnival. Training development continues to be offered through the Dragonflies program in addition.

PROMOTIONAL ACTIVITIES

To continue to promote our sport within the community, NNT participates in a range of activities and engagement throughout the year. These opportunities have exposed hundreds of people to our sport:

Event List by Date and Region

Event	Unique Participants	Organisation	Date	NTG Region
Fun in the Parks	30	City of Darwin	15/01/2024	Darwin & Surrounds
Festival of Us 'Be-Inclusive Games'	165	Clubhouse Territory / City of Darwin	26/01/2024	Darwin & Surrounds
DFMS Welcome to the Top End Expo	51	Defense Families	10/02/2024	Darwin & Surrounds
International Women's Day – Girls Come & Try	135	SSENT	12/03/2024	Darwin & Surrounds
Feb Fit – Walking Netball Come & Try	21	NNT / Hot100 FM	14/02/2024	Darwin & Surrounds
All Abilities – Come & Try Sessions	29	Clubhouse Territory	15/02/2024 - 14/03/2024	Darwin & Surrounds
LAUNCH	17	City of Darwin / Melaleuca	08/04/2024	Darwin & Surrounds
Be-Inclusive Games ('BIG') Community Event	80	IDA / Clubhouse Territory	11/04/2024	Darwin & Surrounds

SSENT Girls Come & Try – Years 3 and 4	150	SSENT	30/08/2024	Darwin & Surrounds
Total	678	-	-	-

DRAGONFLIES – MARIE LITTLE SHIELD

The Marie Little Shield netball competition was hosted at Nissan Arena Brisbane QLD for 2024. The NT Dragonflies team attended the competition 14-17 September. Our Dragonflies placed 3rd in Pool B and 6th overall, finishing the tournament with two wins against ACT and TAS respectively.

Netball NT also congratulates our Dragonfly, Naomi Alliston, who received the 2024 'Naomi Perry Spirit Award'

OFFICIALS

Head Coach: Donna Stewart (Alice Springs based)

Head Team Manager: Helen Metcalfe (Darwin Based)

Assistant Coach/Team Manager: Raylee Parker (Darwin based)

PLAYERS

Azaria Bretherton

Carina Jong

Emily Ellison (VC)

Erica Koch

Hayley Metcalfe

Jocelyn Ryder

Kristy Burrunjuck

Naomi Alliston

Shianne-Rose Hunt-Bond

Vicki Moro (C)



INDIGENOUS CARNIVAL

In 2024 we had our largest number of teams to date, with 25 teams participating across Opens, Women's, Mixed, Juniors and introduced our All-Abilities division. We welcomed Alice Springs to the Carnival for the first time, with 3 teams travelling to Darwin to compete. We also introduced our 11 & Under division ensuring fun for all ages

For the first time, this event was also utilized as our initial phase of talent identification for our inaugural NT First Nations team and our Regional First Nations Academies.

2024 winners:

11 & U

Winner Us Mob

Runners Up | Delirra Sisters

Final Score | 10 to 8

RISING STAR AWARD | Lyla Kickett (Cougars)

13 & U

Winner Delirra Sisters

Runners Up | Mparntwe

Final Score | 17 to 11

RISING STAR AWARD | Khloe Ronberg (Mparntwe)

15 & U

Winner Delirra Sisters

Runners Up | Mparntwe

Final Score | 25 to 15

RISING STAR AWARD | Charlotte Bush (Delirra Sisters)

17 & U

Winner | Top End Tiddas

Runners Up | Katherine High Blue

Final Score | 15 to 7

RISING STAR AWARD | Omarlea Wuki-Wuki (Katherine High Blue)

MIXED

Winners | Us Mob

Runners Up | Blak Attack

Final Score |

| Ilija Jacobs (Us Mob)

OPEN Women

Winners | Mparntwe

Runners Up | Us Mob

Final Score |

RISING STAR AWARD | Meniah Ryder (Cougars)



PATHWAY REPORT

NATIONAL NETBALL CHAMPIONSHIPS

Nominations for the 17U and 19U were open across October and November 2023. A total of 81 nominations were submitted with 63 for 17U and 18 for 19U, a good increase from 2023.

Phase 1 trials were conducted across 24th and 26th November 2023 in Darwin and Alice Springs respectively.

Phase 2 trials were conducted in Darwin across 9-11 February 2024. All Alice Springs and interstate athletes come together with the Darwin/Palmerston/Katherine athletes for a full weekend of on-court sessions and match play opportunities. At the conclusion of the weekend Selectors settled on the final team list of 12 for 17U and 19U and training partners

Preparation for Nationals included athletes in their home environment training on court 2 – 3 sessions and in the gym twice per week. Coaches worked with interstate athletes around their club training to provide additional sessions as required.

The 2024 17U and 19U National Netball Championships were held in Frankston, Melbourne from 9th – 14th April 2024. To make this campaign extra special, we were able to organize Alice Springs athlete and Vixens Training Partner Gabby Coffey to present the athletes with their dresses.

Following their performance during Nationals, three NT athletes were selected to attend the Netball Australia Development Camps:

- Hannah Torsney (19s) Darwin based
- Hanna Eastick (17s) Darwin based
- Winnie Evans (17s) – Darwin based

NNC Team Lists

17U

Head Coach – Sharon Freeman

Assistant Coach – Neil Forsyth

Manager – Ann-Marie Poston

Physio – Sandy Boulton

1. Sienna Boxall
2. Ruby Mack
3. Molly Suradi

4. Winnie Evans

5. Hanna Eastick

6. Hayley Robertson

7. Jessica Mack

8. Nellie Crellin

9. Grace Kelly

10. Jade Moir

11. Abbey Pope

12. Madison West

19U

Head Coach -Chelsea Coleman

Assistant Coach – Chloe Southam & Natalie Collins

Manager – Michelle Kerrin

Physio – Madelyn McDonald

1. Hannah Torsney
2. Tully Bethine (Import)
3. Charlotte Hateley

4. Taylah Easton

5. Kiera Heffernan

6. Mikaela Minns (Import)

7. Kaissara Hayes

8. Isabelle Ross

9. Georgia Howell (Import)

10. Mackenzie Brooks

11. Ava Moller (Import)

12. Olivia Picone Auld

NNC Match Outcomes

17U			19U		
Rd 1	WA 59	NT 9	Rd 1	NSW 52	NT 15
Rd 2	SA 61	NT 14	Rd 2	QLD 46	NT 23
Rd 3	ACT 38	NT 15	Rd 3	NT 28	ACT 25
Rd 4	NSW 55	NT 13	Rd 4	SA 42	NT 20
Rd 5	QLD 44	NT 22	Rd 5	WA 61	NT 19
Rd 6	TAS 42	NT 23	Rd 6	TAS 39	NT 22
Rd 7	VIC 58	NT 13	Rd 7	VIC 64	NT 14
Finals Rd 1	QLD 60	NT 22	Finals Rd 1	TAS 46	NT 20

Finals Rd 2	TAS 46	NT 13	Finals Rd 2	NT 29	NT 20
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Following a close hard-fought win during the rounds against ACT, our 19s team finished the Championships in 7th with a more convincing 9 goal win in the final, set up with a cracking 13 to 3 goal final quarter.

Some strong quarters against QLD (down by 3 in the 2nd), SA (3 down in the 2nd and 5 in the 3rd) and TAS (down by 1 in the 2nd and 2 in the 3rd) show our teams can match it with our opposition for periods of time.

Similarly, our 17s showed growth over the week and strong quarters throughout, with quarter margins of 3 and 4 against ACT during the rounds, a one goal margin against QLD in the 2nd quarter during the round game and one and four goal margins against TAS in the 2nd and 3rd quarters.

To support and further develop the growth our athletes experience at Nationals, 2024 saw the launch of our NNT Academy Team program. Where our 17s and 19s players residing in Darwin would continue to play as a team in the DNA Premier League Competition. In identifying key challenges for our athletes performing at Nationals being lack of appropriate competition exposure, the opportunity to play against our top local players week in week out will aim to help address this.

AUSTRALIAN NETBALL CHAMPIONSHIPS

TERRITORY STORM

Another shift in format for 2024 from Netball Australia, saw the Storm’s competition opportunity look a little different. With the introduction of SSN Reserves, NT, ACT, Waratahs and the Black Swans participated in the revamped 2024 ANC in Canberra in August.

This competition was a great opportunity to build on the growth and foundations laid in 2023.

Training for the squad commenced in May in both the Alice Springs and Darwin regions. The Darwin cohort consisted of 5 athletes, the Alice Springs cohort also 5 athletes and 1 Queensland based Territory athlete completed the Storm programming within their local training environment.

Training Camp 1 was held 7-9 June. All nominated athletes attended the weekend in Darwin with a mixture of on and off - court sessions.

Training Camp 2 was held across 26-28 July. The full squad of 12 athletes attended camp in Sydney where the team were able to play against the Darters and the GIANTS Academy as preparation. This camp was a huge success in providing the athletes with more exposure to quality competition. The support provided by Jenny O’Keefe with the GIANTS was exceptional, assisting with all logistics and ensuring an unforgettable experience- including playing and training in Ken Rosewall Arena.

The Territory Storm competed at the ANC competition in Canberra, ACT between 23 - 28 August 2024.

Prior to the Championship commencing the Storm were able to organize a practice match against the Canberra Darters, where both teams were supported on their team benches by Diamonds Head Coach, Stacey Marinkovich. This was a great learning experience for our coaches and athletes alike.

ANC Team

Head Coach – Penny Shearer
 Specialist Coach – Peta Stephens
 Performance Analyst – Michael Fogg
 Mentor Coach – Michelle Wilkins
 Physio – Jess Menzies

1. Chelsea Coleman
2. Jasmyn Hewett (Captain)
3. Courtney Summers
4. Aaliyah Bailey
5. Courtney Murphy
6. Mackenzie Lynch
7. Michelle Kerrin
8. Molly Southam
9. Brooke Wilson
10. Carly Wilson
11. Emily Nesbitt (QLD)
12. Hannah Torsney



ANC Match Outcomes

NT Storm

Rd 1	Black Swans 58	Territory Storm 44
Rd 2	Capital Darters 79	Territory Storm 46
Rd 3	NSW Waratahs 65	Territory Storm 31
Finals	Black Swans 49	Territory Storm 38

While more competitive in 2024 and some closer scorelines, the Storms ability to maintain tighter margins across multiple quarters remains a challenge. The final against the Black Swans was a highlight, with the Storm down by 1 at the quarter break, and only 4 at half time. The Black Swans pushed out the margin by another 4 in the 3rd quarter and 3 in the final. The value of this program and the experience of playing against the Black Swans was deepened through the inclusion of our own NT players Gabby Coffey and Kiera Heffernan in the National team.

NT FIRST NATIONS TEAM

Netball NT were proud to be part of history when Netball Australia the first National First Nations Tournament in August of 2024.

A significant achievement to get make this event a reality and a genuine show of commitment to our First Nations community to provide accessible pathways.

It must be noted, that without the financial support of Northern Territory Government and Netball Australia this opportunity would not have been possible.

Off the back of our introduction to First Nations Academies in 2023 and the continued success of our annual Indigenous Carnival, these programs were used as the catalyst to launch selections of our first ever NT First Nations Team.

Under the guidance from First Nations Engagement Lead, Ali Tucker-Monroe, and the commitment from our two local coaches, Sarrita King and Michelle Kerrin our program began with initial TID from the carnival and a deep dive into the player depth of our Club membership. Expressions of interest were sought from eligible players either currently in the pathway, or having participated in the 2024 Carnival, or playing local Club within the ages of 17 – 23 years.

10 athletes were finally selected to represent the NT from Alice Springs and Darwin.

Aaliyah Bailey

Courtney Summers

Kaissara Hayes

Aaliyah Mukhlis

Kyanne Cardona

Davina Parry

Allaine Parry

Kantaris Myers

Kiarra Tilmouth

Alicia Hosking



Mentor coach and long-term Alice Springs First Nations advocate Deb Gray supported both Sarrita and Michelle into their first foray as Head Coaches of an NT Representative team.

The teams' uniforms remained true to our pathway designs, also contributed by Michelle and Sarrita as artists and duly fitting for the significance of the event and journey to get there.

Following a short turnaround from selection to training to travel, the team headed to Melbourne for the competition on Thursday 12th September for the 3 -day tournament.

As a first -time tournament the event was held over 3 days, with the NT team playing against Tasmania, Victoria and South Australia respectively, before facing ACT in the final of the Pool play offs. While missing out on the win, with 21 goals to ACT's 49 the immense pride from our NT side on being able to represent in this milestone event is a memory that will forever be held in our NT Netball history books.

For players who have been marginalized across all aspects of their lives to have the opportunity to showcase their skills and celebrate culture and connection on the Nationals stage is an important step in the role our sport can play in shifting outcomes.

ATHLETE ACADEMY & DEVELOPMENT PROGRAMS

Netball NT Academy

Netball NT was excited to launch the extended Netball NT Academy program in 2024, with the addition of the NT Academy Team into the DNA Premier League Competition. While not a new concept (given that historically NTIS Scholarship athletes had played in the A Grade competition), this additional element addresses the lack of week in week out competition exposure our underage athletes get if only playing local junior competition.

The chance to play against bigger, strong bodies in a more skillful and tactical game environment will assist in developing our 17s and 19s athletes coming through the pathway and better support them going into the Nationals program and competition the following year.

Like in 2023, the program continues to support athletes between 17-21 years and in the 17U and 19U NNT teams across an annual program. The Darwin based program supported 14 athletes, with 10 playing in the Academy Team, and 4 remaining with their senior club teams but participating in gym sessions and off court wellbeing education.

The extension of the NNT Academy in 2024 was in partnership with Darwin Netball Association, who also extended their Association Academy- whereby the DNA Academy team played in the Reserve Competition. This partnership is crucial in ensuring the sustainability of both programs. Having a team in each division, the partnership allowed transfer of players between the Reserve and Premier divisions exposing the next layer of athletes coming through in a safe and supportive environment. Netball NT would like to thank DNA and Head Coach Sharon Freeman for their commitment and work in this space and congratulate them on the program.

The NNT Academy Programs remained managed by the NNT Pathway Manager in consultation with the Netball Australia Pathway Head Coach, Anita Keelan. The Academy continues to include annual programming, technical and tactical skill development, running technique, IAPP management, AMS oversight and wellbeing education. For 2024 we welcomed Dave Signor as our Strength and Conditioning lead and continued to work with Liz Grylls on our Sports Psychology curriculum.

Association Academies

Association programs in all regions follow the Netball Australia skills curriculum and include technical and tactical development, running technique, physical competencies, and wellbeing education. These programs are supported by Netball NT in terms of planning and programming direction, coach development and administration.

Academies reported the following numbers attending:

Location	Age Cohort	Athletes	Coaches
Darwin	14-16	30*	2
Palmerston	12-15	12*	2
Katherine	14-17	5*	1

*Final numbers are an estimate

First Nations Academy

Following the first iteration of our Indigenous Academy in 2023, for 2024 we were able to expand into Alice Springs and Katherine to deliver three programs following selections during the Indigenous Carnival. Five Darwin athletes trained fortnightly with local Indigenous coaches and former NT pathway athletes Michelle Kerrin and Sarrita King, with support from Aaliyah Bailey and Alicia Hosking. Our Alice Springs program was supported by coaches; Mel Middleton, Kyanne Cardona, Kiarra Tilmouth, and Courtney Summers. Through the success of Alice Springs representation at the Indigenous Carnival we had our largest cohort to date in the program, with 15 athletes participating. The program aims to provide a culturally safe environment where our Indigenous athletes, coaches and officials can develop their skills. Netball Australia First Nations Engagement Lead, Ali-Tucker Munro provided support to the program design as did Vanessa Dempsey from South Australia.

Location	Age Cohort	Athletes	Coaches
Alice Springs	14-17	15	9
Darwin	14-17	11	4
Katherine	14-17	3	1

*athlete number are based on initial selection and invitation, numbers each week varied.

First Nations Academy Team

To further enhance the development of our First Nations players, and with the generous support of the Northern Territory Government, in 2024 we were able to send an NT First Nations Academy Team to play in the SA Nunga Carnival in October.

Players for this team were selected from our Darwin and Alice Springs Academies following feedback from our coaches around performance, behaviours and positional requirements (our Katherine athletes were not available for selection).

10 athletes travelled to Adelaide, some for the first time in this context away from their families with the support of Head Coach Kyanne Cardona, from Alice Springs and experienced Team Manager, Christine Van Den Berg Hammer from Darwin.

Registered in the 15s division, our NT players represented their regions, families, Netball NT and themselves with pride, showing resilience and tenacity across the weekend to finish 5th out of the 11 teams.

Like our other representative programs, the exposure to these interstate competitions provides significant life learning experiences for our young athletes. Teaching them how to increase levels of independence, improve self-awareness and regulate behaviour around others.

First Nations Academy Team:

Elaina Tilmouth

Grace Dempsey

Charlotte Bush

Keeley Hanson

Jorja Torres

Nikita Kopp

Katrina Mundy-Pope

Neveah Lord

Malia Abbott

Angela Abbott



Academies Match Play Session

An important part of any Academy program is to provide match play where athletes can practice the skills they have learnt in the program in real game environments.

To foster connection and belonging, as well as give the Coaches and Umpires opportunities to practice their craft, our top end Academy programs come together across a weekend as a united group to share their skills in group training sessions and match play.

Held on Saturday the 2nd of November in 2024, 35 athletes from DNA, PNA, KNA and First Nations Academy gathered for strength and conditioning, technical skills and match play training blocks.

Dave Signor, NNT Strength & Conditioning Specialist, attended the session to run the athletes through a theory and practical session on strength and conditioning in netball.

Coaches from all Academies were present, observing and assisting in delivery:

DNA: Sharon Freeman, Teuila Te Aho, Sam Lewis

PNA: Karyn Hayes

KNA: Taylah Locke, Bec Smith

First Nations: Michelle Kerrin

Two of our NNT Umpire Academy umpires attended, with a focus on integrating within the skill blocks. This provides an opportunity for them to help build better relationships with players and coaches (and vice versa), provide corrections where needed and be available to provide clarifications to both athletes and coaches when needed.

COACH & UMPIRE DEVELOPMENT

COACHING COURSES COMPLETED

Course	Completed 2021	Completed 2022	Completed 2023	Completed 2024
Foundation	63	48	44	38
Other	16			
KNEE Coaches	6	4		
Development Online	18		7	18
Development	13		4	14

F2F				
Intermediate	2		7	2
Advanced	5 *Part completed	5 *Part completed	7 *Part completed	
Elite				
High Performance			2 *Completing	1*Completing

Foundation Course

All Associations are encouraged to continue to promote and support their coaches to complete the Foundation Course. Netball NT continues to offer our regional communities a facilitated face-to-face foundation course to assist in providing coaches with educational opportunities in a supportive environment. This engagement method also provides more connection and collaboration.

Development Course

Courses were held in Darwin (8 Coaches), Katherine (3 coaches) and Alice Springs (4 coaches), with both Katherine and Alice Springs being delivered by Karen Topp and the Darwin course as hosted by DNA was facilitated by Vicki Wilson.

Intermediate Course

Karen Topp ran the Top End Intermediate course, completed by one of our Darwin and one of our Katherine Coaches.

Advanced Course

Advanced Course is usually run every two years, having been delivered in 2023, this will be offered again in 2025 subject to interest and readiness.

High Performance Course

Coach Penny Shearer, guided by Mentor Coach Michelle Wilkins, continues to work through High-Performance Accreditation.

Umpire Courses and Accreditation Completions

Course	Completed 2021	Completed 2022	Completed 2023	Completed 2024
Rules of Netball Exam (Passed)	121	68	103	82
Umpire Foundation Course (Passed)	96	57	62	40
C Badge	21	8	28	9*
B Badge	5	1	3	
A Badge	0	1		1
Elite Umpire Course			Not offered	

*Not all Association badging numbers available

COACH & UMPIRE DEVELOPMENT WORKSHOPS & CLINICS

March

In March, Alice Springs coaches (and umpires and players) were provided development across several sessions by visiting facilitator Karen Topp. Sessions included specific coach development for junior aged coaches and senior aged coaches, one on one game and training mentoring for Club coaches, umpire workshop and umpire mentoring on game day as well as planning and programming support for ASNA Coaching and Umpire Coordinators. The timing of the trip also allowed Karen to provide support to ASNA on selection process for NT Link and management of trials.

Location	Darwin		Alice		Katherine	
Demographics	F	M	F	M	F	M
Umpire Development Meeting			1			
Coach Development/ Trials planning Meeting			1			
Game Mentoring Coaches – Snr			2			
Game Mentoring – Umpires			1			
Game Mentoring - Coaches Jnr			5			
ASNA Coach Planning Meeting			1			
Coaching Workshop - Juniors			5			
Coaching Workshop – Snr			8			
Umpiring Workshop – UDP			3			
Umpiring Workshop – Club			5			

May

The month of May saw us welcome ex Australian Diamond Jenny Borlase and Victorian Elite Coach Leesa Gallard deliver specialist Clinics open to all Club players and coaches across PNA and DNA. The sessions provided an opportunity for players across the three court areas to receive training and coaching for positional specific skills and an interactive environment to coaches to observe and practice their coaching.

June

Karen Topp was again engaged by Netball NT to deliver a wide range of coaching and umpire development opportunities across a week in June.

Location	Darwin		Palmerston		Katherine	
Demographics	F	M	F	M	F	M
Online Intermediate course	1				1	
Coach Mentoring – Games Snr	2					
Umpire Workshop	6		1			
Player Clinic – Specialist	6		2			
Player Clinic – Specialist	7					
Player Clinic – Specialist	3					
Coaching Workshop - Juniors	4					

Intermediate Assessments	1				1	
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Across the NT Link weekend all coaches and umpires received mentoring and feedback across one of their games. The mentoring was delivered by interstate High Performance Coach Julie Hoornweg and High Performance Umpire Tara Warner. Both coaches were supported by Pathway Manager Pam Franklin and invitee Mentor Coaches, Kylie Frtekliis and Ruth Kirk.

Throughout the NT Link weekend 15 coaches and approximately 15 umpires received mentoring and individual feedback. This feedback supports future planning and program design to address areas of development and continue to build on strengths.

August

For a follow up visit to build on education from the March trip, Karen Topp visited Alice Springs again in August to deliver content for players, coaches and umpires.

This included the Development Face to Face Course, Introduction to Umpiring workshop, specialist player clinics, NetSetGO coaching workshops and game day umpire and coach mentoring.

September

Gove and Katherine were visited by Karen Topp on behalf of Netball NT in September, just in time to support their finals and lead into Academy programs.

The focus for these visits included Umpire and Coach Association Coordinator meetings to build out plans addressing specific needs; Senior and Junior Player Clinics; Junior umpire development, coach development workshop and pathway athlete exposure.

One on One Coaching and Mentoring

To maximise the impact of our key events where we have athletes, coaches and umpires all together- one on one mentoring and coaching was delivered to umpires and coaches across various events and activities including NT Championships, Indigenous Carnival, NT Rep program selections and training camps.

Utilising these events and sessions to not only provide our athletes, coaches and umpires with one on one learning and immediate feedback, this also allows for relationship building between all three which is pertinent to the growth and success of the game.

National Opportunities – Umpire Selection

Amy Rodda – ANC in Melbourne – awarded A Badge Darwin.

Following a successful umpiring campaign at the Australian Netball Championships, Amy Rodda was awarded her A Badge during the event.



UMPIRE ATHLETE ACADEMY

NNT Umpire Academy

Significant umpire development is provided to Umpires through Association programs, which include weekly mentoring and support and educational workshops.

In 2024 we were excited to launch the NNT Umpire Academy, designed to support the next tier of umpires working towards their A Badge.

A long time coming, this program was set up to run alongside our Athlete Academies and provides invited umpires with individual development plans, access to video analysis, strength and conditioning programs as well as technical skill and wellbeing workshops.

Umpires have allocated mentors where possible and receive direct support in working through identified development areas.

Following NT Link, the following umpires were identified and recommended for inclusion into the program by visiting High Performance Umpire Coach, Tara Warner.

Justin Smedley

Amy Rodda

Margaret Ryland

Ruth Kirk

Carly Ross

Stacey McDonald

James McGrath

Ashlee Hyke

The program is led by the NNT Pathway Manager, with technical support and oversight from Netball Australia High Performance Umpire Sharon Kelly.

Marketing Report

Period: 01 January 2024 – 31 December 2024

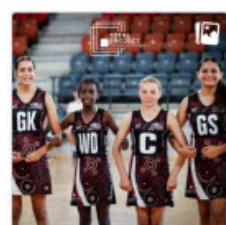
Social Media

2024 saw strong, consistent growth across our social media channels. Facebook and Instagram continue to be powerful tools for audience engagement and the promotion of netball across the Territory.

Facebook Highlights

- 📈 Reach: 298,300 (216.9% increase from 2023)
- 💬 Interactions: 16,300 (63.9% increase)
- 👁️ Visits: 45,400 (218.2% increase)
- ➕ Follower Growth: +506 (net) (48% increase)
- 🔗 Link Clicks: 532 (15.4% increase)
- 📺 Content Shared: 194 posts, videos and reels


Top-performing content (below) achieved outstanding interaction, and Facebook continues to outperform Instagram in overall engagement. Our Facebook audience remains predominantly women aged 35–44, reflecting similar demographics to previous years.



A fantastic photo of some of the superstars...

16 June 01:48

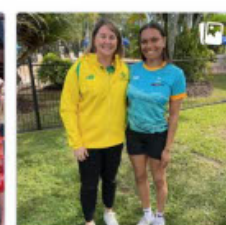
👁️ 372 ❤️ 508
👍 25 ➦ 19



DAY ONE of the National Netball...

8 April 20:19

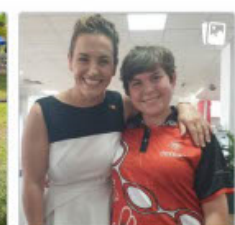
👁️ 271 ❤️ 227
👍 27 ➦ 27



HUGE congratulations to Kiera Heffernan a...

12 June 05:06

👁️ 253 ❤️ 465
👍 37 ➦ 15



Lia Finocchiaro MLA made time to come...

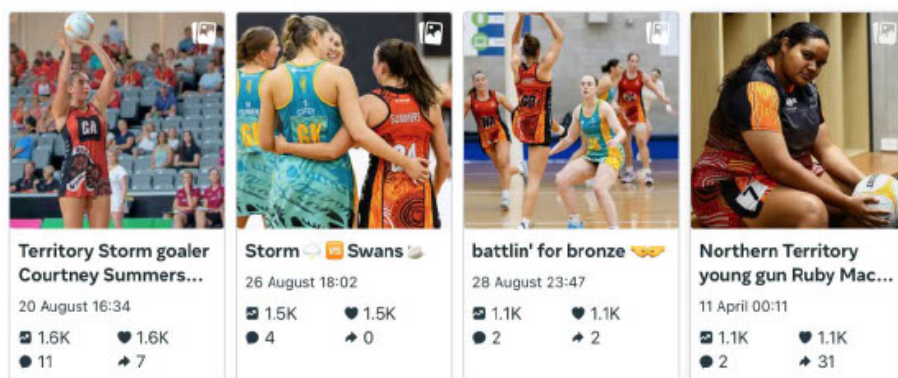
4 September 20:30

👁️ 250 ❤️ 268
👍 19 ➦ 2

Instagram Highlights

- 📈 Reach: 22,047 (179.7% increase from 2023)
- 👁️ Visits: 7,985 (86.3% increase)
- ➕ Follower Growth: +153
- 🔗 Link Clicks: 79 (68.1% increase)
- 📺 Content Shared: 159 posts

Top-performing content (below) achieved significant interaction. Instagram continues to connect with a younger audience (women aged 25–34) and will be a focus area for deeper engagement in 2025.



Our highest-performing social media content across both platforms consistently features Northern Territory athletes, competing in local competitions or representing the Territory on the national stage.

2025 Social Media Goals

Implement a Monthly Content Calendar

Establish and maintain a structured content plan to ensure regular posting and greater visibility for programs, events, and partners.

Website

In 2024, our primary focus was on refreshing and streamlining the Netball NT website to improve consistency, usability, and alignment with our brand identity. Each section was audited and updated to ensure information is current, accessible, and reflective of our programs, events, and strategic direction.

Other highlights include:

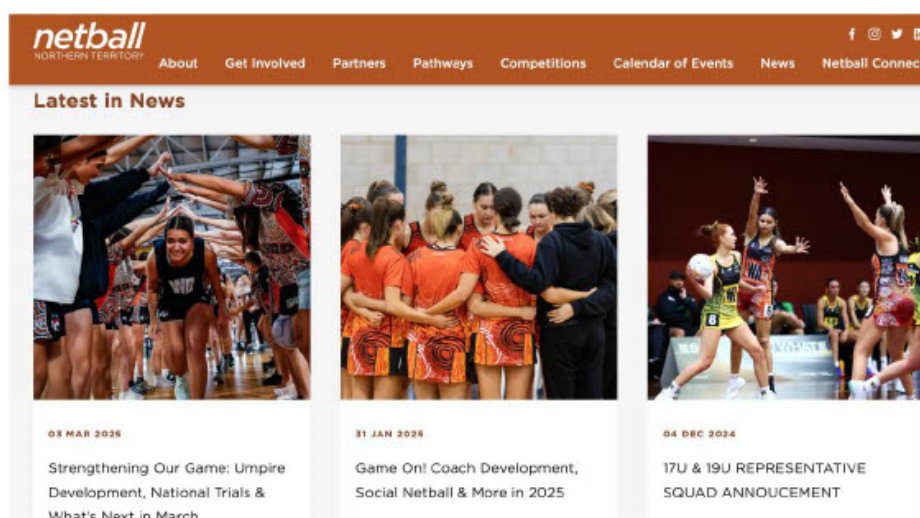
- Improved navigation and structure for a better user experience.
- Updated branding and imagery across all pages to ensure visual consistency.

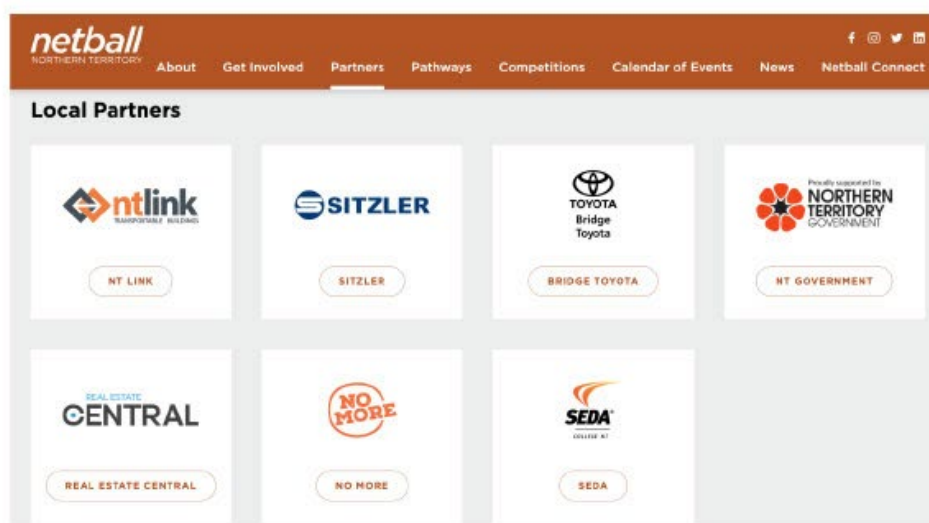
Traffic spikes aligned with event announcements and squad reveals, highlighting the importance of timely updates and direct linking from social media.

Looking ahead to 2025, our website goals will focus on driving growth and deeper engagement:

- **Boost traffic** through social media campaigns and targeted email marketing.
- **Maintain content freshness** with upload of news, event results, and community features.

The website will continue to serve as a central hub for players, families, stakeholders, and supporters—supporting communication, connection, and the growth of netball across the Territory.





First Nations Tournament

In 2024, Netball Australia ran a pilot First Nations Tournament to provide accelerated and equitable opportunities for First Nations participants in netball.

The pilot featured under-23 aged teams from every state and territory across three days of competition.

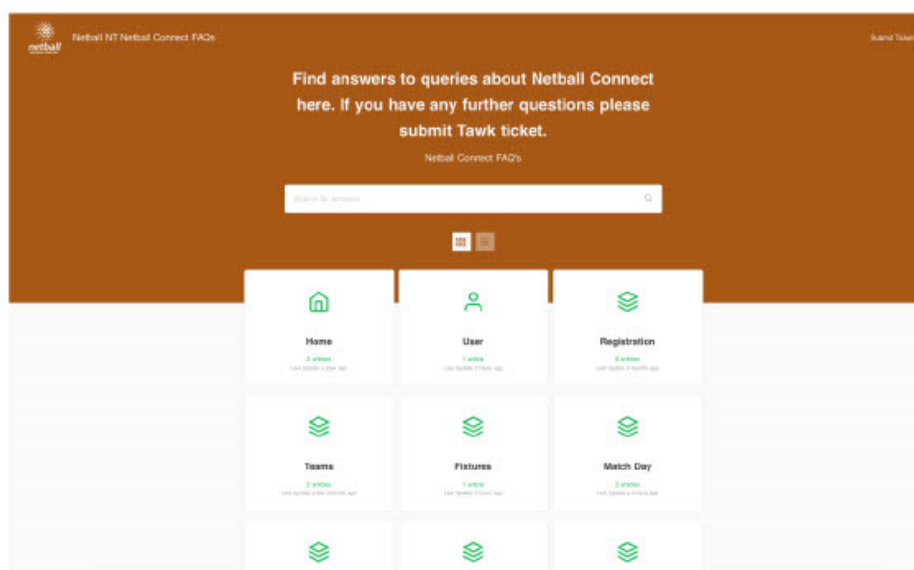
[READ MORE](#)

Netball Connect

In 2024, we launched the Netball Connect FAQs webpage — a central hub of clear, easy-to-follow guides across various modules of the platform. This has proven to be:

- More efficient than individual emails or documents.
- Continuously updated to reflect platform changes.
- A reliable, self-service resource for clubs and associations.

This project will be expanded in 2025 with more visual resources and interactive content to improve user experience and streamline club administration.



Additional 2025 Goals

- Refresh branding and visuals across digital platforms
- Develop a monthly email marketing strategy via Netball Connect Communications
- Increase video content on social media, especially on Instagram
- Improve community reach through regional storytelling and local partnerships

FINANCE REPORT

I am pleased to provide for your consideration, the Special Purpose Financial Report prepared by our auditors for the financial year ended 31 December 2024.

The audited financials show a deficit for the period of \$16,112 which brings our equity position at 31 December 2024 to \$249,972.

The deficit for the period is another reasonable outcome, given the reduced revenue through decreased memberships, sponsorship and event income, while outlaying the cost for the periodical floor re-coat. Without this expense for 2023, we would have been approx. \$20k in surplus. To be in a strong cash position to cover this outlay without the need for additional funding is positive.

Revenue from the Territory Netball Stadium remained steady for the year. With an increase in program delivery commitments we will need remain committed to building income streams through development programs and new avenues to sustain these programs, while we work on solutions to retain memberships.

The 2024 deficit is managed with the retained earnings accumulated in recent years, however if we wish to continue to invest back in the sport this needs to be carefully managed year on year.

The Associations Quarantine account where future funds are stored amounted to \$485,386.90 and contained funds including those marked for contingency, repair and maintenance for stadium, future income from grants for 2025, interest and some retained earnings.

This result for 2024 remains a good platform for 2025 operational matters.

The 2024 Special Purpose Report is submitted for adoption.

Penny Shearer
Executive Officer
Netball NT

AUDITOR'S REPORT

Netball NT Incorporated

ABN 73 772 881 978

Financial Statements

For the Year Ended 31 December

Netball NT Inc

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Netball NT Inc

Board of Management's Report

31 December 2024

The committee members present their report on Netball NT Inc for the financial year ended 31 December 2024.

Information on committee members

The names of each person who has been a board of management during the year and to date of the report are:

Chair Catherine Sansom (Chair)
Jennifer Wardell (Elected Director)
Robert Cross (Elected Director)
Peta Stephens (Elected Director)
Shaun Tilmouth (Appointed Director)

Principal activities

The principal activity of Netball NT Inc during the financial year were:

- (a) be the governing body of netball in the Northern Territory;
- (b) create a uniform entity through and by which Netball in the Northern Territory can be encouraged, conducted, promoted and administered;
- (c) promote and encourage Northern Territory Netball and the conduct of National competition as an affiliated member of Netball Australia Ltd;
- (d) adopt and accept the playing rules of the International Netball Federation Limited and abide by the interpretation of such rules as determined from time to time by Netball Australia; .
- (e) control, manage and conduct Netball competitions at a Northern Territory level;
- (f) select and manage Netball teams to represent the Northern Territory in national matches;
- (g) encourage, conduct, promote, and administer Netball throughout the Northern Territory, through and by the Member Associations for the mutual and collective benefit of Members and Netball;
- (h) act in good faith and loyalty to ensure the maintenance and enhancement of the Association, its standards, quality and reputation for the collective and mutual benefit of the Members and Netball;
- (i) create and promote mutual confidence and trust between the Association and the Members in pursuit of these objects;
- (j) act for its members in all relevant matters pertaining to netball;
- (k) promote the economic and sporting success, strength and stability of the Association and each Member Association;
- (l) affiliate and otherwise liaise with Netball Australia Ltd and such other bodies as may be desirable, in the pursuit of these objects;
- (m) apply the property and capacity of the Association towards the fulfillment and achievement of these objects;
- (n) use and protect the Intellectual Property;
- (o) strive for and maintain government, corporate and public recognition of the Association as the authority for Netball in the Northern Territory;

Netball NT Inc

Board of Management's Report

31 December 2024

Principal activities (continued)

(p) where practical promote and secure uniformity in such rules and standards as may be necessary for the management of Netball in the NT, Netball competitions and related activities, including but not limited to the rules of the game and coaching standards;

(q) pursue such commercial arrangements, including sponsorship and marketing opportunities, as are appropriate to further the objects of the Association;

(r) promote the health and safety of athletes, officials and other individuals participating in Netball in any capacity;

(s) conduct education and training programs for players, coaches, umpires and officials in the implementation and interpretation of Netball rules and standards;

(t) formulate and implement appropriate policies to better regulate for members and netball;

(u) promote performance-enhancing drug free competition;

(v) encourage appropriate recognition for those whose efforts in connection with Netball merit such recognition;


(w) undertake and or do all things or activities which are necessary, incidental or conducive to the advancement of these objects.

No significant changes in the nature of the Association's activity occurred during the financial year.

Operating results

The deficit of the Association amounted to \$16,112 (2023: surplus \$67,258).

Signed in accordance with a resolution of the Board of Management.

Director.....

Director.....

Dated this 24 day of April 2025

Netball NT Inc

Statement of profit or loss and other comprehensive income

For the year ended 31 December 2024

	Note	2024 \$	2023 \$
Income			
Development program income		52,821	49,305
Facility income		339,944	339,449
Function and event income		4,400	55,873
Grants		294,432	304,497
Member and member associate fees		196,657	208,830
Nationals - player contribution and equalisations		142,215	100,821
Sponsorships		82,332	108,936
Sundry income		18,108	8,600
Total income		1,130,909	1,176,311
Expenses			
Accounting, bookkeeping and audit		3,500	5,104
Advertising		2,385	2,804
Awards and trophies		4,058	5,277
Capitation and affiliation fees		12,604	12,604
Catering		20,099	18,774
Cleaning		47,816	46,633
Computer expenses		2,014	1,792
Direct program costs		49,911	58,418
Dues and subscriptions		20,949	23,877
Equipment purchases		7,073	39,723
Health and Safety		8,415	13,483
Insurance		34,997	17,219
Leases		3,225	2,441
Motor vehicle expenses		327	234
Printing, stationary and postage		5,016	10,211
Repairs and maintenance		42,406	3,167
Salary and wages		398,493	404,160
Sundry expenses		13,059	32,443
Telephone and internet expenses		8,778	7,665
Travel - domestic		257,197	192,266
Uniforms		34,486	17,360
Utilities		139,208	146,401
Venue Hire		31,005	46,997
Total expenses		1,147,021	1,109,053
(Deficit) / surplus before income taxes		(16,112)	67,258
Income tax		-	-
(Deficit) / surplus for the year		(16,112)	67,258
Retained surplus at the beginning of the financial year		196,084	128,826
Retained profits at the end of the financial year		179,972	196,084

The accompanying notes form part of these financial statements.

Netball NT Inc
Statement of financial position
As at 31 December 2024

	Note	2024 \$	2023 \$
Assets			
Current assets			
Cash and cash equivalents	3	528,070	482,264
Trade and other receivables	4	17,469	28,367
Other assets	5	11,161	18,505
Total current assets		556,700	529,136
Total assets		556,700	529,136
Liabilities			
Current liabilities			
Trade and other payables	6	28,291	37,982
Employee benefits	8	25,181	28,419
Other liabilities	7	242,538	196,651
Total current liabilities		296,010	263,052
Non-current liabilities			
Employee benefits		10,718	-
Total liabilities		306,728	263,052
Net assets		249,972	266,084
Equity			
Retained earnings		179,972	196,084
Reserves	9	70,000	70,000
Total equity		249,972	266,084

The accompanying notes form part of these financial statements.

Netball NT Inc

Notes to the financial statements

For the year ended 31 December 2024

1. Introduction

The financial statements cover Netball NT Inc as an individual entity. Netball NT Inc is a not-for-profit Association incorporated in the Northern Territory under the *Associations Incorporation Act 2003 (NT)*.

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Act 2003 (NT). The board of management has determined that the Association is not a reporting entity because there are unlikely to exist users who are unable to command the preparation of reports tailored so as to satisfy all of their information needs.

The financial statements have been prepared on an accruals basis and are based on historic costs and do not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The functional and presentation currency of Netball NT Inc is Australian dollars.

Comparatives are consistent with prior years, unless otherwise stated.

The following material accounting policies, which are consistent with the prior period unless otherwise stated, have been adopted in the preparation of these financial statements. These financial statements have been prepared in accordance with Australian Accounting Standards to the extent disclosed in the significant accounting policies below.

2. Material accounting policy Information

a. Revenue and other income

Grants are recognised as revenue in accordance with the year in which the service to which they relate is performed. Grants received or receivable in respect of services that will be provided in future years, are treated as a liability. The portion of grants unspent at year end, is transferred to current liabilities as unearned income/deferred income and carried forward to the next financial year.

Member association fees are recognised in full when the fees become due and payable, unless there is significant uncertainty over collectability, by which the fees are recognised as income at the time of receipt. Revenue from the rendering of a service is recognised upon delivery of the service to the recipient.

All revenue is stated net of the amount of Goods and Services Tax (GST).

b. Income tax

The Association is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

c. Goods and services tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payable are stated inclusive of GST.

Netball NT Inc

Notes to the financial statements

For the year ended 31 December 2024

2. Material accounting policy information (continued)

d. Cash and cash equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and subject to an insignificant risk of change in value.

e. Adoption of new and revised accounting standards

Trade and other receivables are stated at their nominal values, less any provision for doubtful debts.

The provision for doubtful accounts in the estimated amount of probable losses arising from non-collection outstanding receivables.

Bad debts, if any, are written off during the year when receivable is considered worthless.

f. Property, plant and equipment

Items of property, plant and equipment costing less than \$5,000 and also items funded by Government grants are expensed in the year of purchase.

g. Trade and other payables

Accounts payable and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the Association during the reporting period that remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

Accruals are liabilities to pay for goods or services that have been received or supplied but have not been paid, invoiced or formally agreed with the supplier, including amounts due to employees.

h. Impairment of non-financial assets

At the end of each reporting period the Association reviews the carrying amounts of its non-financial assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the asset's fair value less costs of disposal, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised in the Statement of Income and Expenditure.

i. Employee benefits

Provision is made for the Association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be wholly settled within one year have been measured at the amounts expected to be paid when the liability is settled.

j. Subsequent Events, going concern and economic dependency

The financial report has been prepared on the basis that the Association is a going concern and will continue to operate. The Association relies on the support of its members, funding from Northern Territory Government and sponsorships.

The Board believes that the support from members, sponsors and the Northern Territory Government will continue and that the Association will continue as a going concern for the ensuing 12 months from the date of this report.

Netball NT Inc

Notes to the financial statements

For the year ended 31 December 2024

3. Cash and Cash Equivalents

	2024	2023
	\$	\$
Cash at bank	528,070	482,264
Total cash and cash equivalents	528,070	482,264

4. Trade and Other Receivables

	2024	2023
	\$	\$
Trade receivables	17,469	28,337
Other trade and other receivables	-	30
Total trade and other receivables	17,469	28,367

5. Other assets

	2024	2023
	\$	\$
Prepaid expenses	11,161	18,505
Total other assets	11,161	18,505

6. Trade and Other Payables

	2024	2023
	\$	\$
Trade payables	3,954	18,641
Other trade and other payables	16,096	15,521
GST payable	8,241	3,820
Total trade and other payables	28,291	37,982

7. Grants received in advance

	2024	2023
	\$	\$
Unearned income - grants received in advance	242,538	196,651
Total grants received in advance	242,538	196,651

Netball NT Inc

Notes to the financial statements

For the year ended 31 December 2024

8. Employee Benefits

	2024	2023
	\$	\$
Employee benefits	25,181	28,419
Total employee benefits	25,181	28,419

9. Reserves

	2024	2023
	\$	\$
Contingency fund reserve	35,000	35,000
Stadium repairs reserve	35,000	35,000
Total reserves	70,000	70,000

10. Events occurring after the reporting date

The financial report was authorised for issue on 24th day of April 2025 by the board of management.

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Association, the results of those operations, or the state of affairs of the Association in future financial years.

Netball NT Inc

Statement by the Board of Management

The Board of Management has determined that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 2 to the financial statements.

In the opinion of the board of management the financial report as set out on pages 4 to 10:

1. Gives a true and fair view of the financial position of Netball NT Inc as at 31 December 2024 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Netball NT Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board of Management and is signed for and on behalf of the Board by:

Director.....

Director.....

Dated this 24th day of April 2025

Independent auditor's report to the members of Netball NT Inc

Opinion

We have audited the accompanying financial report of Netball NT Inc (the Association), which comprises the statement of financial position as at 31 December 2024, the statement of profit or loss and other comprehensive income for the year then ended, notes to the financial statements and the statement by the board of management.

In our opinion, the accompanying financial report of the Association is in accordance with the *Associations Incorporation Act 2003 (NT)*, including:

1. giving a true and fair view of the Association's financial position as at 31 December 2024 and of its financial performance for the year ended; and
2. complying with Associations Incorporation Act (NT) 2003 and the *Associations Incorporation Act 2003 (NT)*.

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the Association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (the Code)* that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Information Other than the Financial Report and Auditor's Report Thereon

The board of management of Netball NT Inc is responsible for the other information. The other information obtained at the date of this auditor's report is included in the Board of Management's Report, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Address
84 Smith Street
Darwin NT 0800
Telephone
(08) 8273 9300
Facsimile
(08) 8274 1466
info@perks.com.au
perks.com.au

Chartered Accountants Perks & Associates Pty Ltd

ACN 008 053 576 / ABN 50 507 619 554
Liability limited by a scheme approved
under Professional Standards Legislation.

Audit Perks Audit Pty Ltd

ACN 309 002 300 / ABN 20 373 474 691
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Private Wealth Perks Private Wealth Pty Ltd

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Australian Financial Services
Licence No. 236 551

Finance Perks Finance Pty Ltd

ACN 301 010 527 / ABN 76 533 806 660
Australian Credit Licence No. 375241

Independent auditor's report to the members of Netball NT Inc

Emphasis of matter - basis of accounting

We draw attention to Note 2 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the Association to meet the requirements of *Associations Incorporation Act (NT) 2003*. As a result, the financial report may not be suitable for another purpose.

Our opinion is not modified in respect of this matter.

Responsibilities of the board of management and those charged with governance

The board of management is responsible for the preparation and fair presentation of the financial report in accordance with *Associations Incorporation Act (NT) 2003*, and for such internal control as the board of management determines is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the board of management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the board of management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis of opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the board of management.

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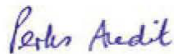
Independent auditor's report to the members of Netball NT Inc

Auditor's responsibilities for the audit of the financial report (continued)

- Conclude on the appropriateness of the board of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease or continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the board of management regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we may identify during our audit.



Perks Audit Pty Ltd
84 Smith Street
Darwin NT 0800



Peter Hill
Director
Registered Company Auditor, 72701

Dated this 24th day of April 2025

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Darwin NT 0800
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ACN 088 643 058 / ABN 85 086 543 058
Australian Financial Services
Licence No. 238 551

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